



Ohio Union Council Meeting Minutes

February 7, 2013 – Sphinx Centennial Leadership Suite, Ohio Union

Present: Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Katie Dean Williams (Ohio Union Graduate Student Employee), Chuck Claibourne (Alumna), Jack Minor (Brad Myers At-Large), Mia Grube (Ex-Officio, 2012-13 President of Ohio Union Activities Board), MacGregor Obergfell (Ex-Officio, 2013-14 President of Ohio Union Activities Board), Adam Young (Council of Graduate Students), Ann Kneidinger-Flaherty (At-Large), Lexie Alley (USG), Simon Cheung (Ohio Union Student Employee), Hali Buck (Ex-Officio, Coordinator of Student Involvement, Advisor of the OUAB), Richard Wofford (USAC), Evan Sieradzki (Chair, Undergraduate Student Government), Julie Hull (Inter-Professional Council), Megan Koester (At-Large, Community/Supporter), Josh Ahart (Undergraduate Student Government), Maggie Germain (Inter-Professional Council), Samy Sekar (Council of Graduate Students)

- **Welcome**
- **Ohio Union Marketing Presentation (Neil Hoyng – Technical Marketing Coordinator & Michelle Morgan – Marketing Coordinator)**
 - Michelle and Neil shared an overview of the Ohio Union Marketing Team's offerings
 1. Marketing Planning
 2. Promotional items & Apparel
 3. Graphics
 4. Video/Photography
 5. Digital Signage
 6. Web & Social Media
- **Ohio Union Activities Board (OUAB) Update**
 - a. Mia Grube, OUAB President
 - OUAB just finished selecting the 2013-14 executive board through written applications and interviews.
 - Welcome MacGregor Obergfell who will be next year's president!
 - In January OUAB had a membership retreat
 - OUAB has been trying new event ideas including actual performers from Dancing with the Stars. Next week OUAB is hosting a first-ever Romance Week featuring 8 different events revolving around Valentine's Day including undergraduate speed dating, family craft day, Nicholas Sparks, a Night of Dinner & Dancing, Grad/Prof Valentine's Day Dance.
 - OUAB is also a part of Annie & Woody Hayes Celebration Week next week.
 - OUAB has 37 events in February... with only 28 days of the month!
- **Subcommittee Reports**
 - a. Ad-Hoc to Review Ohio Union Council Policies & Procedures (Katie Dean Williams, Evan, & Katie K)
 - Katie Dean presented the final read-through of the updated version of the Ohio Union Council Operating Procedures
 - Anne Kneidinger-Flaherty motioned to approve, seconded by Chuck Claibourne... motion passed.
 - The Ad-Hoc committee will no longer meet until further notice.
 - b. Policy (Eve Esch)
 - Eve shared suggestions to...

- 1) Amend Ohio Union Policies & Procedures Section T. Posting, T1 Banners policy (second read) - Motion passed to amend this policy.
 - 2) Amend Section D. Cancellations policy (second read) – Motion passed to amend this policy.
 - 3) Add New Policy for Study Tables Reservations (first read)
 - 4) Add New Policy for Games of Chance by Student Organizations (first read)
- Policy subcommittee will meet after this evening's meeting.

c. Events (Simon Cheung, Chair)

- Upcoming Signature Events:
BuckeyeThon on February 8-9, Taste of OSU on February 22, and Buckeye Showcase on February 25

- **Directors' Reports**

a. Business & Finance Director's Report from Dan Huffman

No report from Dan. He's currently on Paternity Leave. Congrats Dan!

b. Ohio Union Events Director's Report (Eve Esch)

- January 2013... the first month for which the Ohio Union had less events than the previous year (due to semesters): 79% student orgs, 18% university, 2% was non-university.
- Over 75,000 people attended events in the Ohio Union
- Upcoming events: BuckeyeThon, Columbus City Schools Professional Development training, Ash Wednesday Mass, Non-Profit Career Fair, Chinese New Year Celebration, Taste of OSU
- Spring Break hours will be adjusted for the building.

c. Student Activities & Orientation Director's Report (Matt Couch)

- All-undergrad GPA for Fall 2012 was 3.09 GPA and student org leader 3.38. 345 student leaders had a 4.0 GPA, 18 student orgs with all 3 officers earning a 4.0. 48.1% of all student org officers made the Dean's List.
- The Winter Involvement Fair and MLK Day of Service were both highly-attended events.
- We are excited for the Woody & Anne Hayes Celebration Week next week.
- Residence Hall Move-In will be held on Saturday, August 17 – new day of the week this year.
- Buck-I-SERV, Leadership Awards, Annual Conference on Leadership & Civic Engagement, Commencement Week, Major Campus Events Committee/ Pay it Forward Committee/ Board Emersion new group elections, Summer Orientation, and Welcome Week.

- **Student Life Organization Chart Update**

Eve shared updates to the Office of Student Life's organizational structure and new changes to department reporting. Gretchen will be attending an upcoming Ohio Union Council meeting.

- **Future Meetings & Topics**

Thurs. Mar 7 at 6:30pm (Ohio Union - Ohio Staters, Inc. Founders Room)
Thurs. Apr 11 at 6:30pm (Ohio Union - SPHINX Centennial Leadership Suite)

- Suggested topics of future meetings:

- **Announcements**

Ann wanted to thank students and staff involved with BuckeyeThon. Gahanna did their own Gahanna-thon and raised \$8000 for Nationwide Children's Hospital.